



Shannon Grissom

GIVE YOUR WALLS SOME SOUL

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Sponsoring Give Your Walls Some Soul is Good Value!

49 Inspired Markets

Give Your Walls Some Soul is now in its 7th season, and is currently being televised in over 8.5 million households across the United States.

Wide Demographic Audience

People of all ages and walks of life are tuning in to get their "Shannon Fix." Painters and non-painters alike are tuning in just to see what Shannon will say next!

Extensive Cross Promotion

The Give Your Walls Some Soul and Shannon Grissom brands are extensively cross promoted with Shannon's art, music, merchandise and books, via television and her extensive web network.

Affordable!

Who knew advertising on television could be this affordable? Choose the sponsorship level that works best for you!

Platinum

\$10,000 or more

- *Two 15 Second Sponsor Ads. (One geared for public access and the other with calls to action for the web.)
- *Social Media Blitz
- *Original Oil Painting
- *Plus all the benefits from Diamond, Gold, Silver, Bronze and Patron levels.

Diamond

\$5,000-\$9,999

- *15 Second Sponsor Ad (Airs at beginning and at the end of each episode. Also will be uploaded to the web)
- *Fabulous signed and numbered giclee print on stretched canvas.
- *Plus all the benefits from Gold, Silver, Bronze and Patron levels.

Gold

\$2500-\$4999

- *15 Second Sponsor Ad (Airs at beginning and end of each episode)
- *Limited Edition Merchandise
- *Plus all the benefits from Silver, Bronze and Patron levels.

Silver

\$1000-\$2499

- *Product Placement
- *Limited Edition Signed Golf Club Headcover
- *An anecdote about your business or organization during the show.
- *Plus all the benefits from Bronze and Patron levels.

Bronze

\$500-\$999

- *Dedicated Blog Entry
- *Logo links to your website from both <http://www.shannongrissom.com> and <http://www.giveyourwallssomesoul.com>
- *An anecdote about your business or organization during the show.
- *Plus all the benefits from the Patron level.

Patron

\$50 to \$499

- *Logo at end of each episode
- *Text link to your website from <http://www.shannongrissom.com> and www.giveyourwallssomesoul.com
- *Social Media Mention Twitter/Facebook/Ning

Friend

There are also many wonderful opportunities to sponsor Give Your Walls Some Soul by providing products and or services for the show. Please call 831-638-4928 or email shannon@shannongrissom.com to see how you and your organization can benefit.

Notes about sponsorships on Public Access television...

Underwriting spots must be placed at the beginning or end of a show

Instead of the middle to avoid giving the video a "commercial" look.

(Think PBS) According to the Federal Communications Commission

(FCC) Underwriting Guidelines, an underwriting "spot" is (a) no

longer than 15 seconds; (b) includes no calls to action (i.e.,

"Come on down and BUY our products!"); (c) includes no comparative

language (i.e. "We're better than that other widget maker!"). We can

and will however, also make a companion spot to air on the web,

that will contain as many calls to action as you like!